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Connect Healthcare Awarded WBE Certification

Certification Allows Connect Healthcare Consulting Extended Reach in Missouri

Kansas City, Missouri (March 13, 2023). Connect Healthcare Consulting, a Woman-Owned business announces being awarded Women-Owned Business Enterprise (WBE) by the State of Missouri. Connect Healthcare Consulting connects human health and marketing.

"Our staff is excited about this certification – especially during Women's History Month," commented Connect Healthcare Consulting (Connect HC) President Dr. Meghan Burns. "As a woman-owned business, we appreciate this recognition and look to support other female entrepreneurs in our communities, industries we serve, and nationally," continued Dr. Burns.

Connect HC services include creating marketing strategy, conducting market research and analysis, business development, and rich-content creation for the healthcare industry. Clients in the human marketplace include pharmaceutical, nutrition, device, and diagnostic companies, human hospitals and clinics, medical specialists, and primary care providers.

About Connect Healthcare Consulting:

Headquartered in Kansas City, MO, Connect HC is a Woman-Owned consulting firm that connects human health and marketing. The company provides Marketing Strategy Services, Market Research and Analysis, Business Development, and Content Development for its clients. Led by president Dr. Meghan Burns, enables Connect HC clients to acquire new customers and accelerate revenue growth.